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INFORMATION AGENCY

OUTGOING  
TELEGRAM

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ORIGIN OFFICE P0H-01  
INFO ACCC-01 DSO-02 P0-02 NEA-03 P-01 PG-01 /011 A4 1

DRAFTED BY P/OH S. GEFER-VP0190B  
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P/D J. MOSHER (DRAFT)  
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DESIRED DISTRIBUTION  
P/O, NEA, P/G

BE PREMATURE AT THIS TIME TO CONSIDER FIRING-UP ALTERNATIVES  
TO THE NEAREST PROGRAM WITHOUT HAVING HAD AMPLE OPPORTUNITY TO  
INVESTIGATE MATTERS THOROUGHLY AND PLAN A COURSE OF ACTION.  
THE PROPOSALS, WORK PLANS AND BUDGETS WILL BE FORWARDED FOR  
POST'S REVIEW AND COMMENT AS SOON AS THEY ARE IN-HAND.  
BT  
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P R 280026Z FEB 87  
FM USIA WASHDC  
TO RUEHIL/AMEMBASSY ISLAMABAD PRIORITY 0316  
INFO RUSBP4/AMCONSUL PESHAVAR 0965  
RUHC/SECSTATE WASHDC  
BT  
CONFIDENTIAL SECTION 01 OF 02 USIA 12171

USIA

ISLAMABAD FOR CPAO, BPAD PESHAVAR, STATE FOR NEA/DUNBAR

EO 12356 DECL: OADR C. KORNEN, ASSOC. DIR., P

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of the Freedom of Information Act. Date \_\_\_\_\_

MAR 1 1988

SUBJECT: AFGHAN MEDIA PROJECT - NEXT STEPS  
REF: ISLAMABAD 04151

1. CONFIDENTIAL ENTIRE TEXT.
2. P/OH APPRECIATES TRANSMISSION OF TEXT OF MILLS' RECOMMENDATIONS TO BU PROJECT DIRECTOR ON NEXT STEPS WHICH HE FEELS SHOULD BE TAKEN ON THE PROGRAM. BU PROGRAM MANAGERS DISCUSSED SUBSTANCE OF THESE RECOMMENDATIONS WITH US LAST WEEK. FURTHER DISCUSSIONS WILL TAKE PLACE IN WASHINGTON O/A MARCH 3. BU IS PRESENTLY EVALUATING RECOMMENDATIONS IN LIGHT OF TOTAL CONCEPT FOR THE MEDIA PROJECT WHICH IS STILL BEING FORMULATED. A WORK PLAN WILL BE SUBMITTED AFTER MILLS RETURNS ON CONSULTATION IN MID-MARCH.
3. ASSOCIATE DEAN JASPER K. SMITH, BU ASSISTANT PROJECT MANAGER, IS PRESENTLY PLANNING TO TRAVEL TO PAKISTAN ON PROJECT AND OTHER SO BUSINESS O/A MARCH 21. HOWEVER, IN VIEW OF PRESSING NEED TO DEVELOP PROJECT WORK PLAN, IT IS EXPECTED THAT SMITH WILL TRAVEL PRIOR TO THAT TIME. P/OH WILL CABLE POST ETA AS SOON AS AVAILABLE. BU PROGRAM MANAGERS INDICATE THAT WORK PLAN WILL BE REFINED DURING MILLS CONSULTATION.
4. P/OH SENT MEMO DATED FEBRUARY 18 TO POST VIA POUCH NOTING THAT ACCORDING TO BU AND THE MERCY FUND, IT DOES NOT APPEAR THAT AN AGREEMENT WILL BE REACHED ON HF PARTICIPATION WITH BU IN THE MEDIA PROJECT IN PAKISTAN. WHILE THINGS MAY CHANGE, THIS IS LATEST PROGNOSIS. P/OH HAS NO INFORMATION ON AN HF LETTER TO SENATOR HUMPHREY ON BU TRAINING PROGRAM. HOWEVER, WE UNDERSTAND THAT HF PLANS TO BE IN TOUCH WITH HIS OFFICE REGARDING MR. CAMPAIGNE'S RECENT TRIP TO PAKISTAN. P/OH IS ALSO AWARE OF THE POSSIBILITY OF AN HF PROPOSAL TO BE SUBMITTED TO USIA AND USAID BUT A DOCUMENT HAS NOT YET MATERIALIZED. REST ASSURED THAT ANY PROPOSAL INVOLVING THE HF HUMANITARIAN NEWS SERVICES WOULD BE A NON-STARTER SINCE THE U.S. IS THE PRINCIPAL TARGET AUDIENCE. IN THE EVENT AN HF PROPOSAL DOES BECOME REALITY, THE POST WILL BE CONSULTED.
5. ACCORDING TO BU PROJECT MANAGEMENT, THE MILLS/KELLY CONSULTATION AND LEAVE WILL BE FOR TWO WEEKS AND NOT FOR MONTH AS CITED IN REFTEL. DURING MARCH AND APRIL BU PLANS TO SCREEN AND RECRUIT CANDIDATES FOR THE SECOND FOUR-SIX WEEKS SEGMENT. BU ANTICIPATES THAT STUDENTS WILL BE DRAWN FROM AFGHAN RESISTANCE GROUPS, WITH SOME EMPHASIS ON PERSONS ASSOCIATED WITH AFGHAN COMMANDERS IN THE FIELD.
6. BU PROJECT MANAGEMENT STATES THAT IN DEVELOPING THE CURRENT WORK PLAN, IT IS LOOKING INTO BOTH THE MEDIA PRODUCTION AND DISTRIBUTION ISSUES. FURTHER, THAT IT WOULD

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7. PLEASE REST ASSURED THAT GIVEN THE CONTINUED DELAY IN GETTING THE GO AHEAD FOR THE AFGHAN MEDIA SERVICE AND THE NAMING OF A DIRECTOR, THE AGENCY IS LOOKING FOR AS COMPLETE AN OVERALL ALTERNATE GRANTEE APPROACH TO MEETING THE GOALS AND OBJECTIVES OF THE AFGHAN MEDIA PROJECT AS MAY BE POSSIBLE. THE INTERIM OR ALTERNATIVE PLAN PRESENTLY BEING DEVELOPED BY BU WILL BE GIVEN CLOSE SCRUTINY AND THE POST CONSULTED. WE HOPE, HOWEVER, THAT THE GOP WILL COME THROUGH SOMETIME SOON AND THE ORIGINAL PLAN OR A VARIATION THEREOF WILL BE IMPLEMENTED. SHORT OF THAT, LESS THAN OPTIMUM RESULTS SHOULD BE EXPECTED WITH ANY ALTERNATIVE APPROACH.

8. P/DH IS ACQUAINTED WITH FREE LANCE FILM PRODUCER STEVE OLSSON AND HIS RECENT FILM "AFGHANISTAN: THE FIGHT FOR A WAY OF LIFE". THE FILM WAS ALSO WELL RECEIVED IN WASHINGTON AND P/DH ATTENDED THE PREVIEW. BU PROJECT MANAGEMENT WILL BE INCLUDING ANY ASSOCIATION WITH MR. OLSSON AS PART OF DEVELOPING THE PROJECT WORK PLAN.

9. EXPRESSIONS OF POST'S CONCERNS ON THE FUNCTIONING OF THE PROJECT IN GENERAL AND THE TRAINING PROGRAM IN PARTICULAR ARE MOST WELCOME AND APPRECIATED. UNLESS OTHERWISE NOTED, THESE CONCERNS WILL BE PASSED ON TO BU PROJECT MANAGEMENT AND SHARED WITHIN THE AGENCY IN ORDER TO INFORM ALL CONCERNED, AS WELL AS THE GRANTEE, TO BE AS HELPFUL AS POSSIBLE IN TRYING TO ACHIEVE A SUCCESSFUL PROGRAM RESULT. MAXIMUM DISCRETION IS OUR WATCHWORD AND GUIDE. (P/DH)

WICK

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